

▶ NEW REVENUE STREAMS

Is your department looking for ways to generate new income? Are you looking to contract with a third-party vendor to increase sales? Did you know any vendor that contracts with MSU and accepts credit card payments must be approved prior to use? Yes, you read that correctly...EVERY VENDOR! A quick call to the Merchant Services office could save you both time and money.

Accepting payment (debit/credit) cards is convenient for both customers and departments. Technology is evolving at record speed; it is almost impossible to know if a solution is PCI compliant. While a solution might be used by one department on campus, **it does not necessarily ensure it will be approved to be used at another location.** Each installation is unique and must be vetted individually.

MSU reports compliance annually as a single entity. Therefore, if one merchant is not compliant, MSU is not compliant. To help maintain our compliance, the Controller's office has updated the Manual of Business Procedures to assist department with [Onboarding and Renewing Service Providers for Payment Card Services](#).

▶ FD130 TERMINALS

As a reminder, if your department is using an FD130 terminal, this device will no longer be able to receive updates or changes after 12/31/2023. This doesn't mean the device will quit working. It does mean that if the device runs into a problem processing cards, we will no longer have service available to help correct the issue. If you would like to replace an old terminal, please contact the Merchant Services department for available options.

▶ DEI COMPLIANCE

Review all solutions that collect transactional data (e.g. Transact, Eventbrite) to ensure they align with MSU's [Name, Gender, Sexual Identity and Pronoun data Policy](#).

Where possible, system field names should be updated to reflect the recommended changes. If a database label change is not possible, at a minimum, any public facing data entry form or public display (i.e., directory or bio update form) must adopt these changes.

The fields of "GENDER", "SEXUAL IDENTITY", and "PRONOUNS" must allow multiple responses. Allowing users to select multiple options will enable them to list their identities as accurately as possible and give them the ability to decide how they want to be represented and referred to.

▶ EXCITING UPDATES

Merchant Services has some exciting updates for 2024! We will be rolling out a new annual Self-Assessment Questionnaire (SAQ) and PCI training system. These systems will provide better reporting functionality and assist us with the transition to PCI DSS v4.0

There are many new requirements with the PCI DSS v4.0 that will impact how some MSU departments are conducting business today. The main changes that will be seen by merchants are as follows:

- New scanning and monitoring requirements for ecommerce solutions.
- Multi-factor authentication (MFA) is implemented for all access into the cardholder data environment (CDE).
- Maintaining an inventory of bespoke and custom software.
- Increase password length from a minimum of seven characters to a minimum of 12 characters.
- Security training must include awareness of threats and vulnerabilities that could impact the CDE and awareness about the acceptable use of end-user technologies.

These are just a few of the changes that will be taking place within the next year. We will be sharing more information as it becomes available.

▶ EVENTBRITE

Eventbrite has organized a special [Holiday Marketing Office Hours](#) session. They will have marketing experts available to guide participants through the ins and outs of utilizing Eventbrite's tools to create compelling social media ads and persuasive email campaigns, as well as mastering the best practices in organic discovery and search engine optimization. Here's why you shouldn't miss this chance:

- **Hands-On Learning:** This isn't your typical lecture-style workshop. The experts are dedicated to providing practical, hands-on experience, allowing you to directly apply what you learn to real-world scenarios.
- **Tailored Guidance:** The sessions is designed to be interactive and personalized.
- **Stay Ahead of the Curve:** In the ever-evolving landscape of digital marketing, staying current is crucial.
- **Networking Opportunities:** Connect with like-minded individuals and professionals in the marketing field.
- **Boost Your Confidence:** Whether you're a seasoned marketer or just getting started, gaining confidence in your skills is essential.

The session is scheduled twice weekly for the next two weeks, and spaces are limited.